

Joey McGuire

4865 Amelia Crescent
Niagara Falls, ON L2E 5C4
Phone: 905.246.6720
www.joeymcguire.com
Email: joey.d.mcguire@gmail.com

OBJECTIVE

I am seeking employment with an organization where I can grow professionally and personally. I seek challenging opportunities where I can fully use my skills for the success of the organization and develop new ones to aid their future successes.

SUMMARY

Formally trained in graphic design and user interface design with years of experience. A creative minded, detailed oriented leader currently working within the marketing department of Integrity Health Group. Responsible for brand strategies, ad purchasing, marketing plans, inventory management, product/ marketing designs and development, website management and social media strategies.

EMPLOYMENT HISTORY

2009 - Present | Integrity Health Group| St. Catharines, ON | Graphic Designer

- Responsible for quoting and ordering marketing materials, packaging, displays and other materials
- Works within a team environment to develop products and marketing strategies
- Conceptualize and creates print designs, packaging, display and marketing materials
- Creative copywriting, website management/design and social media strategies
- Responsible for quoting, sending files to print and press approvals
- Inventory management
- Marketing, product research and development
- Ad planning, campaign development and marketing/sales strategies
- Development of new item launch strategies

2008 - 2009 | Target Internet Development Corporation| St. Catharines, ON | Web & Graphic Designer

- Designed, created, maintained and updated websites
- Conceptualized and created print designs and marketing materials
- Creative copywriting for marketing materials
- Responsible for research and development tasks

2006 - 2008 | Laurentian Media | Sudbury, ON |Web Designer

- Created, maintained and updated websites
- Responsible for meeting with clients and sales representatives to create website proposals and online strategies
- Created online flash advertisements and ad campaigns

2005 - 2006 | HIA Media| Sudbury, ON | Junior Designer/Web Designer

- Designed and created various marketing pieces
- Responsible for meeting with clients, conceptualizing designs

VOLUNTEER HISTORY

2012 - Present | Niagara Land Trust | Niagara, ON | Volunteer - Marketing & Fundraising

- Designed and created various marketing pieces
- Hosted and planned events
- Assisted with creating communication strategies and marketing plans

EDUCATION HISTORY

2004 - 2005 | Sheridan College | Oakville, ON | New Media Design

- Obtained a one year post graduate diploma
- Focused on website design, interactive new media and user interface design

2001 - 2004 | Cambrian College | Sudbury, ON | Graphic Design

- Obtained a diploma from a 3 year graphic design course
- Employed research, planning, organizational and creative thinking skills to create effective designs